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U. S. Department of Agriculture

# 1937 Wholesale Price List of GREEN PLANTS AND ROOTED CUTTINGS

Salem, N. J., March 10, 1937

**GREEN PLANTS.** Our plants are propagated from especially selected roots, free from stunt or disease. They are from base cuttings, grown under moderate heat, are strong and stocky and thoroughly hardened before shipment. On and after May 1st we can ship plants to any part of the United States and guarantee them to reach you in good growing condition. They should be planted about five to six inches deep, well watered and shaded for a day or two.

**ROOTED CUTTINGS.** Our cuttings are well rooted, and are the same as those used in growing our strong plants, and although we have shipped them very successfully in our especially constructed containers for a distance of 2,000 miles, we do not guarantee safe arrival. All shipments at purchaser's risk and expense. We advise express shipments and all orders will be so shipped unless wanted by Parcel Post. Then charges must accompany order. However, we send extra stock to cover carrier charges. Upon arrival cuttings should be potted in flats or three-inch pots, well watered and gradually brought to the sun.

**TERMS.** Cash with order.

**GUARANTEE.** We guarantee our stock to be true to name and as represented. Money refunded if otherwise.

References, Dun's, Bradstreet's, or any bank in the City of Salem.

We are Eastern representatives of B. & B. Gardens, Port Huron, Mich., and have all their wonderful creations in stock.

Visit our gardens during blooming season. Besides the standard varieties herein listed, we are growing many new seedlings this year.

## Salem Dahlia Gardens

W. H. NUNEVILLER

236 GRANT STREET

SALEM, N. J., U. S. A.

# Wholesale List

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		Cuttings		
		Each	Doz.	Plant
				Root
America's Sweetheart, ID., pure yellow .....	\$ .60	\$6.00		\$1.00
Amelia Earhart, SC., coral .....	.40	4.00		
Adirondack Sunset, ID., scarlet and yellow .....	.50	5.00		.90
Angelo Rossi, ID., mallow apricot .....	.75	7.50		1.10
Anna Benedict, FD., dark red .....	.40	4.00		
Adorable, ID., peach .....	.40	4.00		1.50
American Purity, SC., pure white .....	3.35	33.50		5.00
Ballego's Surprise, SC., white .....	.40	4.00		
Buckeye Queen, FD., lavender .....	.20	2.00		1.00
Buckeye King, FD., gold .....	.10	1.00		.50
Blue River, FD., nearly blue .....	.75	7.50		1.25
City of Cleveland, ID., rust red .....	.35	3.00		.75
Cavalcade, FD., old rose .....	.25	2.00		.65
Century of Progress, FD., royal purple .....	1.00	10.00		1.50
California Idol, ID., yellow .....	.50	5.00		2.00
Clara Barton, ID., lavender .....	.20	2.00		.60
Chas. G. Reed, FD., red .....	.10	.75		
Cape May, IC., violet rose .....	.25	2.50		1.00
Cadet, C., cream and pink .....	.50	5.00		
Cornelia B. Pinchot, ID., wine .....	.55	5.00		2.00
Clara Carder, ID., pink .....	.75	7.50		1.25
Capt. Ritter, ID., cameo shades .....	1.65	16.50		2.50
Cordelia, SC., phlox pink .....	1.65	16.50		2.50
David Copperfield, ID., violet purple .....	3.35	33.50		5.00
Discovery, ID., rosy magenta and garnet .....	2.25	22.50		3.35
Directeur Plumecocq, ID., gold and brown .....	3.35	33.50		5.00
Darcy Sainsbury, FD., white .....	1.65	16.50		2.50
Dream Girl, ID., pink .....	3.35	33.50		5.00
Daddy Kemp, ID., purplish red .....	.35	3.50		1.00
Dahliadel Gold, ID., gold .....	.50	5.00		
Elegance, C., yellow and pink .....	.50	5.00		
Elissa Landi, FD., coral .....	.20	2.00		
Eagle Rock Fantasy, ID., lavender pink .....	.25	2.50		
Eagle Rock Wonder, SC., orange and salmon .....	.10	.75		.20
Eleanor Roosevelt, ID., pure white .....	.25	2.50		1.50
Freda George, ID., helio and cream .....	2.25	22.50		3.35
Fireball, FD., red .....	2.25	22.50		3.35
Fairy, Min. D., pink .....	.10	1.00		
Forest Fire, ID., red and yellow .....	.40	4.00		1.80
Frank Serpa, ID., white and lavender .....	.50	5.00		
Fort Nisqually, ID., golden orange .....	.80	8.00		1.20
Golden Hoard, ID., golden yellow .....	.50	4.50		1.50
Grandee, ID., yellow and red .....	.40	4.00		
Good Will, C., pink and cream .....	.10	1.00		.40
Graf Zeppelin, FD., white .....	.10	.75		
Grace O'Neil, Min. C., pink and silver .....	.25	2.50		.75
Golden Standard, IC., yellow .....	.40	4.00		1.25
Golden Age, C., autumn .....	.40	4.00		1.25
Genesee, F.D., burnt orange .....	.35	3.50		1.25
Geneva Beauty, ID., nopal red .....	.60	6.00		
Golden Sweepstakes, ID., yellow buff .....	1.15	11.50		1.75
Grand Slam, SC., pink .....	.90	9.00		2.00
Greater Glory, C., pink .....	4.45	44.50		6.65
Great Eastern, ID., yellow and purple .....	2.25	22.50		3.35

NCT LESS THAN SIX CUTTINGS OF A VARIETY AT DOZEN RATE

# Wholesale List

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	Cuttings	Plant	Root
	Each	Doz.	
Honor Bright, FD., peach red .....	.20	2.00	
Hunt's Velvet Wonder, ID., purple .....	.40	4.00	
Hi-Plane, SC., red and silver .....	.90	9.00	1.25
Happy Warrior, ID., blood rose .....	.50	4.50	
Hillcrest Mandarin, ID., red and yellow .....	.15	1.00	
Hi-Lite, ID., carmine and rose red .....	1.10	10.00	1.75
Happiness, ID., begonia rose .....	1.10	10.00	1.75
Honeymoon, ID., yellow and apricot .....	1.10	10.00	1.75
Heritage, ID-SC., purple .....	2.25	22.50	3.35
			6.65
Ivrallee, SC., ivory and yellow .....	1.10	11.00	1.75
Julia Irene, ID., rose pink .....	2.25	22.50	3.35
Jerome Kern, ID., pink and gold .....	.20	2.00	
King of Yellows, FD., yellow .....	.15	1.50	
King of the Garden, FD., yellow and red .....	.75	7.00	1.10
Kay Francis, SC., light yellow .....	.25	2.50	
Kitty Mac, ID., red and purple .....	.90	9.00	1.40
Leiden's Elegance, C., crimson .....	.30	3.00	
Lemon Glo, SC., lemon yellow .....	.90	9.00	1.65
Le Joy, ID., bluish orchid .....	2.25	22.50	3.35
Lily Pons, ID., orange .....	3.35	33.50	5.00
Leland Stanford, ID., red .....	4.75	45.00	7.50
Lady M. Ponsonby, ID., yellow .....	.25	2.00	
La Reina de Los Angeles, IC., pink .....	.40	4.00	
La Fiesta, ID., yellow and red .....	.15	1.50	
Lord of Autumn, ID., yellow .....	.40	3.50	
Mrs. Geo. Le Boutilier, ID., red .....	.40	4.00	1.50
Murphy's Masterpiece, ID., red .....	.50	4.50	
Mid West, IC, rose lavender .....	.75	7.50	
Mid West Champion, ID., violet rose .....	.75	7.50	3.30
Mevrouw Wyckluzen, SC., red .....	.70	6.50	
Mary Retzer, C., pink .....	.40	4.00	
Mirth, Min. D., pink .....	.15	1.50	
Margrace, ID., red .....	.90	8.50	
Mrs. Rufus Dawes, ID., yellow and purple .....	1.00	9.00	1.50
Marvelous, FD., orange .....	1.25	12.50	2.00
Miss Long Island, ID., pink .....	.85	8.50	
Moon Glo, FD., yellow .....	.70	7.00	
Mrs. W. P. Lord, FD., gold .....	1.10	10.00	2.50
Mrs. James Roosevelt, ID., red and yellow .....	3.35	33.50	5.00
Mable Burkart, SC., pink and cameo .....	3.35	33.50	5.00
Milton J. Cross, ID., apricot .....	1.20	12.00	2.25
Mother Maytrott, ID., white .....	3.35	33.50	5.00
Olympic Sunset, SC., apricot orange .....	.40	3.50	1.25
Oriental Glory, ID., brilliant orange .....	.20	2.00	
Oakleigh Monarch, ID., red .....	.90	9.00	1.65
Orchid Queen, ID., orchid .....	1.10	11.00	1.75
Palo Alto, SC., salmon and gold .....	.15	1.00	.50
Pot O' Gold, ID., yellow .....	.10	1.00	.20
Pride of America, SC., yellow .....	1.10	11.00	2.50
Pride of Austinburg, ID., pink and yellow .....	.85	8.50	1.75
Pacific Splendor, ID., light lavender .....	4.75	45.00	7.50
Pink Baby, Min. FD., lavender pink .....	.75	7.50	1.10

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	Cuttings			
	Each	Doz.	Plant	Root
Rudyard Kipling, FD., rose pink .....	2.25	22.50	3.35	
Robt. L. Ripley, ID., purple and rose .....	4.45	44.50	6.65	
Rudolph's Giant, ID., chamois .....	2.25	22.50	3.35	
Red Jug, IC., red .....	.85	8.00	1.65	
Ruby Taylor, ID., red .....	.20	2.00		.50
Royal Black, SC., dark red .....	.60	6.00		
Royal Purchase, IC., yellow and pink .....	1.10	10.00	2.50	5.00
Rockley Moon, FD., yellow .....	.30	2.50		
Sonny Boy, ID., old rose and old gold .....	.20	2.00		.65
Satan, SC., red .....	.15	1.50		
Sinbad of the Sea, FD., red .....	.15	1.50		.50
Spotlight, ID., yellow .....	.20	1.50		.75
Shalimar, FD., poinsetta red .....	.55	5.50		1.75
Salem Streamline, ID., red and old rose .....	1.65	16.50	2.50	5.00
Sultan of Hillcrest, FD., yellow .....	.33	3.50		
Spinning Wheel, ID., cardinal red .....	.50	4.50		
Salem Carnelian, ID., dark red .....	.50	4.50		1.65
Salmon Giant, C., rose salmon .....	1.00	10.00	1.50	
Treasure Island, FD., autumn .....	.10	.75		
Tower's Empire, ID., empire yellow .....	.40	4.00		
The Fireman, ID. red, tipped yellow .....	.25	2.50		.60
The Gateway, ID., yellow and rose .....	3.35	33.50	5.00	
Thos. Workman, russet flame .....	3.25	33.50	5.00	
Wenoka, FD., rosy mauve .....	.50	4.50		2.00
White Wonder, ID., white .....	.10	1.00		.20
Washington Giant, ID., lavender .....	.20	2.00		
White Abundance, FD., white .....	.65	6.50	1.00	
Youth, ID., bi-color .....	.45	4.50		

POMS—Little Edith, Mary Munns, Bronze Beauty, Joe Fette, Atom, Dee  
Dee, Yellow Gem, Helen Anita, Aimee, Thos. Thumb, Gertrude, Raphael and  
Cybelle. Cuttings, each, 10c; dozen, mixed our choice or straight, 70c. Roots,  
15c each.

POMS 1937—Peek, pinkish lavender; Kitty, light purple; Red Bronze, red  
and bronze; Lassie, phlox pink and white; Laddie, lavender. Cuttings, each,  
25c; dozen, mixed our choice or straight, \$2.00.

NOT LESS THAN SIX CUTTINGS OF A VARIETY AT DOZEN RATE

SALEM DAHLIA GARDENS